

JOHN HUNTLEY

Managing Director

John Huntley Training Ltd

BRIEF CV

John Huntley is one of Europe's most respected and sought-after communications consultants. Apart from co-ordinating Media and Presentation Training courses in the UK, John also travels the world lecturing, training and advising major corporations and organisations on key communications issues.

He is also a qualified teacher, with a Post-graduate Certificate of Education and taught for several years before turning to broadcast journalism.

The combination of experienced 'front line' teacher and live broadcaster and interviewer is unusual, if not unique, in communications training.

John gained his wide journalistic experience during 20 years working as a TV Reporter and Presenter; Editor and Producer for Granada Television before becoming a communications consultant in 1993.

Training Experience

John trains and consults at all levels, for all types of organisations; from how to answer the telephone; to presenting effectively to internal or external audiences; to handling the media; to communicating to the outside world in a crisis.

He is adept at helping scientists, engineers, financial experts and specialists in many fields explain what they do in simple, straightforward language - enabling them to 'broadcast' not just 'narrow cast'!

This work is carried out for clients throughout the world. John has particular experience and expertise in training people for whom English isn't their first language.

Media Experience

Television Presenter

Starting as a reporter on the daily news 'beat' at Granada, covering a different story every day, John's presenting skills were developed on a wide variety of programmes for the ITV Network in the UK – including *The Time...The Place*, *Granada Tonight*, *Granada Reports* and *General Election Special*.

Television Producer

Credits for ITV and Channel 4 include *The Time...The Place*, *National Schools Rock Music Awards*, *Flying Start*, *Connections* (he devised and produced this networked quiz show - 200 episodes were made) and *Granada Calendar Roadshow*.

Television Editor and Presenter

For four years, John was the main Presenter and Editor of Granada Television's regional news magazine programme, *Granada Tonight*; responsible for the programme content as well as interviewing everyone from the Prime Minister to Paul McCartney!

He thus has extensive first hand knowledge of what the media are looking for when selecting stories to cover as well as how best to get a message across effectively and plausibly.

Contact Details

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